

Trends for Intensive English Language Learning

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What are intensive English programs (IEPs)?

- IEPs offer full-time English language instruction (18 hours+) to F-1 student visa holders
- Some IEPs also offer part-time courses
- IEPs offer general English, business English, academic preparation, TOEFL preparation, electives, and many more choices.

What is AAIEP?

- An umbrella organization of quality, accredited English language programs in the US, founded in 1986.
- Programs are approved by DHS to issue I-20 forms for full-time language study.
- AAIEP keeps members informed of visa regulations and international trends.
- www.aaiep.org provides comprehensive information about IEPs in the USA & links to all member programs.
- All programs are included in the AAIEP program book, available to advisors around the world.
- Associate membership is available to service providers.

Sources used

- www.aaiep.org: member flash surveys
- www.iie.org: annual survey of foreign students including IEP students
- www.hothousemedia.com: annual surveys for the UK, Australia, Canada, etc. (HHM)

Where do IEP students come from?

2006 (IIE)

S. Korea
Japan
Saudi Arabia
Taiwan
Brazil
China
France

2007 (HHM)

S. Korea
Japan
Taiwan
Mexico
Brazil
Switzerland
Italy

Past – Present - Future

- Prior to 9/11: highest enrollments ever: 85,000
- 2003: 41,000
- 2005: 44,000
- 2006: 45,000
- 2007: increased enrollments for majority of IEPs
46,000 (Hothouse Media)
- 2008: ?

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What is happening globally?

- **UK: 66,000 students***
- **Australia: 22,000 students***
- **Canada: 49,000 students***
- **Changes in regulations**
- **Currency fluctuations**
- **World economies**
- **Increased interest in other languages: Chinese, Arabic, Spanish**

* Hothouse Media figures. Compare USA: 46,000

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What can we predict for the future?

- Fewer Saudis, more Chinese
- More specialized programs
- More than one language
- More focus on accommodation?
- Quality programs: accreditation
- Short-term study regulations?
- Cautious optimism

Why study English in the USA at an AAIEP member program?

- Quality: accredited programs
- Variety of locations and settings: varied climates and geography; campus-based & free-standing
- Variety in accommodation: host families, residences, dormitories, apartments, hotels
- Academic preparation, business English & language travel and much more
- We have it all!